



## DZIRE NEWS —

# Akshat Sharma

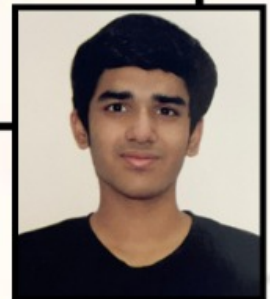
**O**bject: to provide financial assistance to existing and up-coming athletes, teams, and related organisations through

through crowdfunding, sponsorship, and investment solutions. FundRace is a commercial venture aimed at creating a social impact in the Indian sports scenario. We want to use our web-based platform to extend monetary aid to athletes and ensure that lack of money is not a barrier to their dreams.

I am Akshat Sharma (17 years old) and I'm the founder of the web-site. I along with the help of my sister am running this platform. We connect with sports organizations to reach out to a larger set of sportspersons. Then we create crowdfunding/sponsorship campaigns according to their needs and then create a campaign on our site so that people can donate their money to them.

We also connect with brands that are willing to sponsor athletes in the future through our sponsorship campaigns in return for their advertisement by the athlete.

People willing to get financial consultation can book sessions on the website as well.



— **Sanjeev Sharma**  
Editor in chief

